

ECOm102

View Online



1.

Thaler RH. Misbehaving: the making of behavioural economics. London: Penguin Books; 2016.

2.

Shiller RJ, Shiller RJ. Irrational exuberance. First paperback edition, Revised and expanded third edition. Princeton, New Jersey: Princeton University Press; 2016.

3.

Malkiel BG. A random walk down Wall Street: the time-tested strategy for successful investing. [Revised and updated edition]. New York: W.W. Norton & Company; 2015.