

# ECOm102

View Online



---

[1]

R. H. Thaler, *Misbehaving: the making of behavioural economics*. London: Penguin Books, 2016.

[2]

R. J. Shiller and R. J. Shiller, *Irrational exuberance*, First paperback edition, Revised and Expanded third edition. Princeton, New Jersey: Princeton University Press, 2016.

[3]

B. G. Malkiel, *A random walk down Wall Street: the time-tested strategy for successful investing*, [Revised and Updated edition]. New York: W.W. Norton & Company, 2015.