

# BUSM086 Strategic Management

Module Convenor: Yasser Bhatti

TA: Lisa Morrison

View Online



---

1.

Chau VS, Witcher B. Strategic management: principles and practice. Second edition. Andover: Cengage Learning; 2014.

2.

Gerry Johnson, Richard Whittington, Kevan Scholes, Duncan Angwin, Patrick Regner. Fundamentals of Strategy. 4th Edition. Pearson; 2017.

3.

Chau VS, Witcher B. Strategic management: principles and practice. Second edition. Andover: Cengage Learning; 2014.

4.

Porter, Michael E. What Is Strategy? Harvard Business Review [Internet]. 74 Issue 6, p61-78, 18p, 1 Black and White Photograph, 3 Diagrams, 1 Graph(74 Issue 6, p61-78, 18p, 1 Black and White Photograph, 3 Diagrams, 1 Graph). Available from: <http://www.syv.pt/login/upload/userfiles/image/Reinventing%20Your%20business%20mode%20HBR.pdf>

5.

Rukstad, M. C David J. Can you say what your strategy is? Harvard business review [Internet]. 2008 Apr 1;(4). Available from: <http://ctoproject.com/wp-content/uploads/2008/06/hbrstrategy-article.pdf>

6.

Susanne G. Scott and Vicki R. Lane. A Stakeholder Approach to Organizational Identity. *The Academy of Management Review* [Internet]. Academy of Management; 2000;25(1):43-62. Available from:  
[http://www.jstor.org.ezproxy.library.qmul.ac.uk/stable/259262?pq-origsite=summon&seq=1#page\\_scan\\_tab\\_contents](http://www.jstor.org.ezproxy.library.qmul.ac.uk/stable/259262?pq-origsite=summon&seq=1#page_scan_tab_contents)

7.

Chau VS, Witcher B. *Strategic management: principles and practice*. Second edition. Andover: Cengage Learning; 2014.

8.

Chau, V. W B. Balanced scorecard and hoshin kanri: dynamic capabilities for managing strategic fit | *Management Decision* | Vol 45, No 3. Available from:  
<http://www.emeraldinsight.com.ezproxy.library.qmul.ac.uk/doi/full/10.1108/00251740710745115>

9.

Stata, Ray. Organizational Learning - The Key to Management Innovation. *Sloan Management Review* [Internet]. 30(3). Available from:  
<https://search-proquest-com.ezproxy.library.qmul.ac.uk/docview/1302965599?pq-origsite=summon>

10.

Chau VS, Witcher B. *Strategic management: principles and practice*. Second edition. Andover: Cengage Learning; 2014.

11.

Porter, Michael E. The Five Competitive Forces that Shape Strategy. *Harvard business review* [Internet]. 2008 Jan 1;(1). Available from:  
<http://www.syv.pt/login/upload/userfiles/image/Reinventing%20Your%20business%20modeI%20HBR.pdf>

12.

Grundy T. Rethinking and reinventing Michael Porter's five forces model. *Strategic Change*. 2006 Aug;15(5):213-229.

13.

Kim, W.C., Mauborgne, R. Blue ocean strategy. *California management review* [Internet]. 80(6):76-85. Available from:  
<https://info.psu.edu.sa/psu/fnm/ymelhem/blue%20ocean%20str.v2.pdf>

14.

Porter, Michael E. How competitive forces shape strategy. *Harvard Business Review*. 57 Issue 2, p137-145, 9p, 1 Diagram(57 Issue 2, p137-145, 9p, 1 Diagram).

15.

Chau VS, Witcher B. *Strategic management: principles and practice*. Second edition. Andover: Cengage Learning; 2014.

16.

Barney J. Firm Resources and Sustained Competitive Advantage. *Journal of Management* [Internet]. 1991 Mar;17(1):99-120. Available from:  
[https://s3.amazonaws.com/academia.edu.documents/35036864/Journal\\_of\\_Management-1991-Barney-99-120.pdf?AWSAccessKeyId=AKIAIWOWYYGZ2Y53UL3A&Expires=1506189620&Signature=er62VhdSCL0WUC%2FG%2Fh%2FaXtB%2F8mA%3D&response-content-disposition=inline%3B%20filename%3D99\\_Journal\\_of\\_Management\\_Firm\\_Resources.pdf](https://s3.amazonaws.com/academia.edu.documents/35036864/Journal_of_Management-1991-Barney-99-120.pdf?AWSAccessKeyId=AKIAIWOWYYGZ2Y53UL3A&Expires=1506189620&Signature=er62VhdSCL0WUC%2FG%2Fh%2FaXtB%2F8mA%3D&response-content-disposition=inline%3B%20filename%3D99_Journal_of_Management_Firm_Resources.pdf)

17.

Richard Makadok. Toward a Synthesis of the Resource-Based and Dynamic-Capability Views of Rent Creation. *Strategic Management Journal* [Internet]. Wiley; 2001;22(5):387-401. Available from:  
[http://www.jstor.org.ezproxy.library.qmul.ac.uk/stable/3094265?pq-origsite=summon&seq=1#page\\_scan\\_tab\\_contents](http://www.jstor.org.ezproxy.library.qmul.ac.uk/stable/3094265?pq-origsite=summon&seq=1#page_scan_tab_contents)

18.

Barney JB. Looking inside for competitive advantage. *Academy of Management Perspectives* [Internet]. 1995 Nov 1;9(4):49-61. Available from:

[http://ezproxy.library.qmul.ac.uk/login?url=http://www.jstor.org/stable/4165288?pq-origsite=summon&seq=1#page\\_scan\\_tab\\_contents](http://ezproxy.library.qmul.ac.uk/login?url=http://www.jstor.org/stable/4165288?pq-origsite=summon&seq=1#page_scan_tab_contents)

19.

Grant, Robert M. The Resource-Based Theory of Competitive Advantage: Implications for Strategy Formulation. *California Management Review*. 33 Issue 3, p114-135, 22p(33 Issue 3, p114-135, 22p).

20.

Wernerfelt, Birger. A Resource-based View of the Firm. *Strategic Management Journal*. 5 Issue 2, p171-180, 10p(5 Issue 2, p171-180, 10p).

21.

Dynamic capabilities for strategic team performance management: the case of Nissan | Team Performance Management: An International Journal | Vol 14, No 3/4. Available from: <http://www.emeraldinsight.com.ezproxy.library.qmul.ac.uk/doi/full/10.1108/13527590810883442>

22.

Chau VS, Witcher B. *Strategic management: principles and practice*. Second edition. Andover: Cengage Learning; 2014.

23.

Chau VS, Witcher B. *Strategic management: principles and practice*. Second edition. Andover: Cengage Learning; 2014.

24.

Porter ME. From Competitive Advantage to Corporate Strategy. Asch D, Bowman C, editors. *Readings in Strategic Management* [Internet]. London: Macmillan Education UK; 1989;234-255. Available from: [http://link.springer.com/10.1007/978-1-349-20317-8\\_17](http://link.springer.com/10.1007/978-1-349-20317-8_17)

25.

Thomas H, Whittington R, Pettigrew AM. The handbook of strategy and management - Chapter 5 by Markides. London: Paul Chapman; 2000. Available from: [https://books.google.co.uk/books?id=ESDxj-501ngC&pg=PA98&lpg=PA98&dq=markides+corporate+strategy+the+role+of+the+centre&source=bl&ots=t2bCD9mNEe&sig=PKEb\\_VejbQGQOOvV6J3k0p5Y5KY&hl=en&sa=X&ved=0ahUKEwjN5s286LvWAhULLMAKHQJiCXUQ6AEIQzAG#v=onepage&q=markides%20corporate%20strategy%20the%20role%20of%20the%20centre&f=false](https://books.google.co.uk/books?id=ESDxj-501ngC&pg=PA98&lpg=PA98&dq=markides+corporate+strategy+the+role+of+the+centre&source=bl&ots=t2bCD9mNEe&sig=PKEb_VejbQGQOOvV6J3k0p5Y5KY&hl=en&sa=X&ved=0ahUKEwjN5s286LvWAhULLMAKHQJiCXUQ6AEIQzAG#v=onepage&q=markides%20corporate%20strategy%20the%20role%20of%20the%20centre&f=false)

26.

Edward H. Bowman and Constance E. Helfat. Does Corporate Strategy Matter? *Strategic Management Journal* [Internet]. Wiley; 2001;22(1):1-23. Available from: [http://www.jstor.org.ezproxy.library.qmul.ac.uk/stable/3094251?pq-origsite=summon&pp;seq=1#page\\_scan\\_tab\\_contents](http://www.jstor.org.ezproxy.library.qmul.ac.uk/stable/3094251?pq-origsite=summon&pp;seq=1#page_scan_tab_contents)

27.

Chau VS, Witcher B. *Strategic management: principles and practice*. Second edition. Andover: Cengage Learning; 2014.

28.

Immelt, Jeffrey R. How GE Is Disrupting Itself. *Harvard business review* [Internet]. 2009 Oct 1;(10). Available from: [http://wt3cf4et2l.search.serialssolutions.com/?ctx\\_ver=Z39.88-2004&ctx\\_enc=info%3Aofi%2Fenc%3AUTF-8&rft\\_id=info%3Asid%2Fsummon.serialssolutions.com&rft\\_val\\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Ajournal&rft.genre=article&rft.title=How+GE+Is+Disrupting+Itself&rft.jtitle=Harvard+Business+Review&rft.au=Jeffrey+R.+Immelt&rft.au=Chris+Trimble&rft.au=Vijay+Govindarajan&rft.date=2009-10-01&rft.pub=Harvard+Business+Review&rft.issn=0017-8012&rft.volume=87&rft.issue=10&rft.spage=56&rft.externalDocID=1871837991&paramdict=en-UK](http://wt3cf4et2l.search.serialssolutions.com/?ctx_ver=Z39.88-2004&ctx_enc=info%3Aofi%2Fenc%3AUTF-8&rft_id=info%3Asid%2Fsummon.serialssolutions.com&rft_val_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Ajournal&rft.genre=article&rft.title=How+GE+Is+Disrupting+Itself&rft.jtitle=Harvard+Business+Review&rft.au=Jeffrey+R.+Immelt&rft.au=Chris+Trimble&rft.au=Vijay+Govindarajan&rft.date=2009-10-01&rft.pub=Harvard+Business+Review&rft.issn=0017-8012&rft.volume=87&rft.issue=10&rft.spage=56&rft.externalDocID=1871837991&paramdict=en-UK)

29.

Khilji SE, Rowley C. *Globalization, change and learning in South Asia* [Internet]. Philadelphia, PA: Chandos Pub., an imprint of Woodhead Pub; 2013. Available from: <https://ebookcentral.proquest.com/lib/gmul-ebooks/detail.action?docID=1581387>

30.

Witcher BJ, Chau VS. *Varieties of Capitalism and Strategic Management: Managing*

Performance in Multinationals after the Global Financial Crisis. *British Journal of Management*. 2012 Mar;23:S58–S73.

31.

Chau VS, Witcher B. *Strategic management: principles and practice*. Second edition. Andover: Cengage Learning; 2014.

32.

Chau VS, Witcher B. *Strategic management: principles and practice*. Second edition. Andover: Cengage Learning; 2014.

33.

Chau VS, Witcher B. *Strategic management: principles and practice*. Second edition. Andover: Cengage Learning; 2014.

34.

Joseph Coates. Scenario Planning - ScienceDirect. Available from:  
<http://www.sciencedirect.com.ezproxy.library.qmul.ac.uk/science/article/pii/S0040162599000840?via%3Dihub>

35.

Rafael Ramirez et al. Using Scenario Planning to Reshape Strategy: Rather than trying to predict ...: EBSCOhost. Available from:  
<http://web.b.ebscohost.com.ezproxy.library.qmul.ac.uk/ehost/detail/detail?vid=2&sid=e5e5abcb-7b83-45eb-8bdd-9d928cdaa5fd%40sessionmgr4009&bdata=JnNpdGU9ZWhvc3QtbGl2ZQ%3d%3d#AN=123990530&db=bth>

36.

Bhatti Y, Selin C, Ramirez R, Chermack T. Introduction to the special issue in futures on design and scenarios. *Futures*. 2015 Nov;74:1–3.

37.

How Managers' Everyday Decisions Create or Destroy Your Company's Strategy.:

EBSCOhost. Available from:

<http://web.a.ebscohost.com.ezproxy.library.qmul.ac.uk/ehost/pdfviewer/pdfviewer?vid=3&sid=e049b56e-186e-43cd-9738-8fa317da1f64%40sessionmgr4008>

38.

The Strategic Plan is Dead. Long Live Strategy. | Stanford Social Innovation Review.

Available from: [https://ssir.org/articles/entry/the\\_strategic\\_plan\\_is\\_dead\\_long\\_live\\_strategy](https://ssir.org/articles/entry/the_strategic_plan_is_dead_long_live_strategy)

39.

Traditional Strategy Is Dead. Welcome to the #SocialEra. Available from:

<https://hbr.org/2012/09/traditional-strategy-is-dead-w>

40.

Gerry Johnson, Richard Whittington, Kevan Scholes, Duncan Angwin, Patrick Regner. Fundamentals of Strategy. 4th Edition. Pearson; 2017.

41.

Encyclopaedia of Strategic Management - Cengage Learning [Internet]. Available from:

<http://cws.cengage.co.uk/witcher/students/Encyclopaedia%20-%20secure.pdf>

42.

Carter, Chris, Clegg, Stewart, Kornberger, Martin. A very short, fairly interesting and reasonably cheap book about studying strategy. London: SAGE; 2008.

43.

Exploring Strategy Text & Cases [Internet]. Available from:

<http://ezproxy.library.qmul.ac.uk/login?url=http://www.vlebooks.com/vleweb/product/openreader?id=QMUL&isbn=9781292145136&uid=^u>

44.

Ramírez, Rafael. Strategic Reframing [Internet]. 2016. Available from: [http://wt3cf4et2l.search.serialssolutions.com/?ctx\\_ver=Z39.88-2004&ctx\\_enc=info%3Aofi%2Fenc%3AUTF-8&rfr\\_id=info%3Asid%2Fsummon.serialssolutions.com&rft\\_val\\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Abook&rft.genre=book&rft.title=Strategic+Reframing&rft.au=Rafael+Ram%C3%ADrez&rft.au=Angela+Wilkinson&rft.date=2016-03-24&rft.pub=Oxford+University+Press&rft.isbn=9780198745693&rft.externalDocID=9780191062896&paramdict=en-UK](http://wt3cf4et2l.search.serialssolutions.com/?ctx_ver=Z39.88-2004&ctx_enc=info%3Aofi%2Fenc%3AUTF-8&rfr_id=info%3Asid%2Fsummon.serialssolutions.com&rft_val_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Abook&rft.genre=book&rft.title=Strategic+Reframing&rft.au=Rafael+Ram%C3%ADrez&rft.au=Angela+Wilkinson&rft.date=2016-03-24&rft.pub=Oxford+University+Press&rft.isbn=9780198745693&rft.externalDocID=9780191062896&paramdict=en-UK)

45.

Segal-Horn S. The Strategy Reader. 2nd Revised edition. Oxford: John Wiley and Sons Ltd; 2003.

46.

Chandler, Alfred D. Strategy and structure: chapters in the history of the industrial enterprise. Cambridge, Mass: M.I.T. Press; 1962.