

BUSM146 Sustainable and Social Innovation

Module Organiser: Dr Yasser Bhatti

View Online



1.

Join the Circus [Internet]. Available from: <https://www.fastcompany.com/53331/join-circus>

2.

Drucker, Peter F. The Discipline of Innovation. Harvard Business Review. 76 Issue 6, p149-157, 7p, 1 Color Photograph(76 Issue 6, p149-157, 7p, 1 Color Photograph).

3.

Bessant J, Tidd J. Innovation and Entrepreneurship 3E. New York: John Wiley & Sons Inc; 2015.

4.

Henderson RM, Clark KB. Architectural Innovation: The Reconfiguration of Existing Product Technologies and the Failure of Established Firms. Administrative Science Quarterly. 1990 Mar;35(1).

5.

The Stubborn American Who Brought Ice to the World - The Atlantic [Internet]. Available from: <https://www.theatlantic.com/national/archive/2013/02/the-stubborn-american-who-brought-ice-to-the-world/272828/>

6.

Bessant et al on Accelerating Diffusion of Innovation [Internet]. Available from:
<http://www.innovation-portal.info/wp-content/uploads/Accelerating-diffusion-tool.pdf>

7.

Dyer, Jeffrey H. The Innovator's DNA. (cover story). Harvard Business Review. 87 Issue 12, p60-67, 8p, 1 Color Photograph, 1 Illustration, 1 Graph(87 Issue 12, p60-67, 8p, 1 Color Photograph, 1 Illustration, 1 Graph).

8.

Utterback JM, Kim L. Invasion of a Stable Business by Radical Innovation. In: Kleindorfer PR, editor. The Management of Productivity and Technology in Manufacturing [Internet]. Boston, MA: Springer US; 1985. p. 113-51. Available from:
http://link.springer.com/10.1007/978-1-4613-2507-9_5

9.

Jolly D, McKern B, Yip G. The Next Innovation Opportunity in China. 2015; Available from:
http://www.iberchina.org/files/The_Next_Innovation_Opportunity_in_China.pdf

10.

Bessant J, Tidd J. Innovation and Entrepreneurship 3E. New York: John Wiley & Sons Inc; 2015.

11.

The 'National System of Innovation' in historical perspective. Cambridge Journal of Economics. 1995 Feb;

12.

A Hargadon. Building an innovation factory. Harvard business review [Internet]. 78(3):157-66, 217. Available from: <http://europepmc.org/abstract/med/11183977>

13.

DoctHERs in Pakistan empowering female doctors | Health | Al Jazeera [Internet]. Available from:
<http://www.aljazeera.com/indepth/features/2016/03/docthers-pakistan-empowering-female-doctors-160328143049724.html>

14.

Mulgan et al G. Social Innovation -- What it is, Why it matters and How it can be accelerated. 2007; Available from: http://eureka.sbs.ox.ac.uk/761/1/Social_Innovation.pdf

15.

Bessant J, Tidd J. Innovation and Entrepreneurship 3E. New York: John Wiley & Sons Inc; 2015.

16.

Phills Jr. JA, Deiglmeier K, Miller DT. Rediscovering Social Innovation. Available from: https://ssir.org/images/articles/2008FA_feature_phills_deiglmeier_miller.pdf

17.

Mulgan G. Social innovation – the last and next decade | Nesta [Internet]. 2017. Available from: <https://www.nesta.org.uk/blog/social-innovation-last-and-next-decade>

18.

Kor Y, Prabhu J, Esposito M. How Large Food Retailers Can Help Solve the Food Waste Crisis. 2017; Available from: <https://hbr.org/2017/12/how-large-food-retailers-can-help-solve-the-food-waste-crisis>

19.

Nidumolu, Ram. Why sustainability is now the key driver of innovation. Harvard Business Review. 87 Issue 9, p56-64, 9p, 1 Color Photograph(87 Issue 9, p56-64, 9p, 1 Color Photograph).

20.

Bessant J, Tidd J. Innovation and Entrepreneurship 3E. New York: John Wiley & Sons Inc; 2015.

21.

Hoffman A. The Evolving Focus of Business Sustainability Education. In: EarthEd [Internet]. Washington, DC: Island Press/Center for Resource Economics; 2017. p. 3–20. Available from: http://link.springer.com/10.5822/978-1-61091-843-5_1

22.

Beinhocker E, Hanauer N. Redefining capitalism | McKinsey & Company [Internet]. 2014. Available from: <https://www.mckinsey.com/global-themes/long-term-capitalism/redefining-capitalism>

23.

Prime M, Attaelmanan I, Imbuldeniya A, Harris M, Darzi A, Bhatti Y. From Malawi to Middlesex: the case of the Arbutus Drill Cover System as an example of the cost-saving potential of frugal innovations for the UK NHS. BMJ Innovations [Internet]. 2018 Apr;4(2):103–10. Available from: <https://innovations.bmj.com/content/4/2/103>

24.

Wadge H, Bhatti Y. Brazil's Family Health Strategy: Using Community Health Care Workers to Provide Primary Care - The Commonwealth Fund [Internet]. 2016. Available from: <http://www.commonwealthfund.org/publications/case-studies/2016/dec/brazil-family-health-strategy>

25.

Bhatti YA, Basu R. Frugal innovation: models, means, methods. New York: Cambridge University Press; 2018.

26.

Govindarajan I. How GE is disrupting itself. Available from:
https://s3.amazonaws.com/academia.edu.documents/33879749/How_GE_Is_Disrupting_Itself.pdf?AWSAccessKeyId=AKIAIWOWYYGZ2Y53UL3A&Expires=1514396103&Signature=%2Fo3tgLF%2BfPH7a63Dex2wIUeWN6M%3D&response-content-disposition=inline%3B%20filename%3DHow_GE_Is_Disrupting_Itself.pdf

27.

Yasser B, Jaideep P. Frugal Innovation and Social Innovation: Linked Paths to Achieving Inclusion Sustainably, In Handbook of Inclusive Innovation: The Role of Organizations, Markets and Communities in Social Innovation. In: Gerry G, Ted B, Paul T, Havovi J, editors. Handbook of Inclusive Innovation: The Role of Organizations, Markets and Communities in Social Innovation. Edward Elgar;

28.

Bessant JR, Tidd J. Innovation and entrepreneurship. Third Edition. Chichester: John Wiley & Sons; 2015.

29.

Bhatti YA, Basu R. Frugal innovation: models, means, methods. New York: Cambridge University Press; 2018.

30.

Sempels C, Hoffmann J. Sustainable innovation strategy: creating value in a world of finite resources [Internet]. Basingstoke, Hampshire: Palgrave Macmillan; 2013. Available from: <http://ezproxy.library.qmul.ac.uk/login?url=http://www.vlebooks.com/vleweb/product/openreader?id=QMUL&isbn=9781137352613&uid=^u>

31.

HBR's 10 must reads on innovation. Boston, Massachusetts: Harvard Business Review Press; 2013.

32.

by Marcus Wagner. Entrepreneurship, Innovation and Sustainability [Internet]. 2012.

Available from:

<https://books.google.co.uk/books?id=qqk0DwAAQBAJ&printsec=frontcover&dq=Innovations+in+Sustainability&hl=en&sa=X&ved=0ahUKEwiDnLyOgsPYAhUKCcAKHdMWDp0Q6AEIOTAD#v=onepage&q=Innovations%20in%20Sustainability&f=false>

33.

Marcus AA. Innovations in sustainability: fuel and food. Cambridge, U.K.: Cambridge University Press; 2015.

34.

Hargadon A. Sustainable innovation: build your company's capacity to change the world [Internet]. Stanford, California: Stanford University Press; 2015. Available from: <https://ebookcentral.proquest.com/lib/gmul-ebooks/detail.action?docID=3568945>

35.

Beinhocker E, Hanauer N. Redefining capitalism | McKinsey & Company [Internet]. 2014. Available from: <https://www.mckinsey.com/global-themes/long-term-capitalism/defining-capitalism>

36.

Porter M, Kramer M. Creating Shared Value. 2011; Available from: <http://www.nuovavista.com/SharedValuePorterHarvardBusinessReview.PDF>

37.

Dacin PA, Dacin MT, Matear M. Social Entrepreneurship: Why We Don't Need a New Theory and How We Move Forward From Here. Academy of Management Perspectives. 2010 Aug 1;24(3):37-57.

38.

Cullen, John G. Educating Business Students About Sustainability: A Bibliometric Review of Current Trends and Research Needs. Journal of Business Ethics [Internet]. 145(5):429-39. Available from:

<https://search-proquest-com.ezproxy.library.qmul.ac.uk/docview/1945565683>

39.

Mark Starik. From the Guest Editors: In Search of Sustainability in Management Education. Academy of Management Learning & Education [Internet]. 2010;9(3):377-83. Available from: <http://amle.aom.org/content/9/3/377.extract>

40.

Hoffman A. The Evolving Focus of Business Sustainability Education. In: EarthEd [Internet]. Washington, DC: Island Press/Center for Resource Economics; 2017. p. 3-20. Available from: http://link.springer.com/10.5822/978-1-61091-843-5_1

41.

Brown T, Wyatt J. Design Thinking for Social Innovation | Stanford Social Innovation Review. 2010; Available from: https://ssir.org/articles/entry/design_thinking_for_social_innovation

42.

Boons F, Lüdeke-Freund F. Business models for sustainable innovation: state-of-the-art and steps towards a research agenda. Journal of Cleaner Production. 2013 Apr;45:9-19.

43.

et al B. Global Lessons In Frugal Innovation To Improve Health Care Delivery In The United States. Available from: <https://www.healthaffairs.org/doi/abs/10.1377/hlthaff.2017.0480>

44.

Bhatti YA, Prime M, Harris M, Wadge H, McQueen J, Patel H, et al. The search for the holy grail: frugal innovation in healthcare from low-income or middle-income countries for reverse innovation to developed countries. BMJ Innovations. 2017 Oct;3(4):212-20.

45.

Govindarajan V, Ramamurti R. Delivering World-Class Health Care Affordably. 2013;
Available from:
https://health.economictimes.indiatimes.com/web/files/retail_files/reports/data_file-Delivering-World-Class-Healthcare-Affordably-1421848200.pdf

46.

Levänen J, Hossain M, Lyytinen T, Hyvärinen A, Numminen S, Halme M. Implications of Frugal Innovations on Sustainable Development: Evaluating Water and Energy Innovations. Sustainability. 2015 Dec 23;8(12).

47.

Shan J, Khan M. Implications of Reverse Innovation for Socio-Economic Sustainability: A Case Study of Philips China. Sustainability. 2016 Jun 9;8(6).

48.

Brem A, Wolfram P. Research and development from the bottom up - introduction of terminologies for new product development in emerging markets. Journal of Innovation and Entrepreneurship. 2014;3(1).

49.

Pansera M, Sarkar S. Crafting Sustainable Development Solutions: Frugal Innovations of Grassroots Entrepreneurs. Sustainability. 2016 Jan 7;8(12).

50.

Chesbrough, Henry W. The Era of Open Innovation. MIT Sloan Management Review. 44 Issue 3, p35-41, 7p, 2 Diagrams(44 Issue 3, p35-41, 7p, 2 Diagrams).

51.

Hansen, Morten T. Networked Incubators. Harvard Business Review. 78 Issue 5, p74-84, 10p, 1 Color Photograph, 1 Diagram, 4 Charts, 1 Graph(78 Issue 5, p74-84, 10p, 1 Color Photograph, 1 Diagram, 4 Charts, 1 Graph).

52.

van der Boor P, Oliveira P, Veloso F. Users as innovators in developing countries: The global sources of innovation and diffusion in mobile banking services. *Research Policy*. 2014 Nov;43(9):1594–607.

53.

Zanella G, Fu X, Mohnen P, Ventresca M. The creation and diffusion of innovation in developing countries: a systematic literature review. *Journal of Economic Surveys*. 2016 Dec;30(5):884–912.

54.

Yasser B, Jacqueline del C, Kristian O, Ara D. Putting Humans at the Center of Health Care Innovation. 2AD; Available from:
<https://hbr.org/2018/03/putting-humans-at-the-center-of-health-care-innovation>

55.

Yasser B, Jaideep P. Frugal Innovation and Social Innovation: Linked Paths to Achieving Inclusion Sustainably, In *Handbook of Inclusive Innovation: The Role of Organizations, Markets and Communities in Social Innovation*. In: Gerry G, Ted B, Paul T, Havovi J, editors. *Handbook of Inclusive Innovation: The Role of Organizations, Markets and Communities in Social Innovation*. Edward Elgar;

56.

Marvin B. Lieberman and David B. Montgomery. First-Mover Advantages. *Strategic Management Journal* [Internet]. 1988;9. Available from:
https://www-jstor-org.ezproxy.library.qmul.ac.uk/stable/2486211?seq=1#metadata_info_tab_contents

57.

Cusumano MA, Mylonadis Y, Rosenbloom RS. Strategic Maneuvering and Mass-Market Dynamics: The Triumph of VHS over Beta. *Business History Review*. 1992 Mar;66(01):51–94.

58.

Christensen C, Raynor M, McDonald R. What is disruptive innovation. 2015; Available from: <http://pedrotrillo.com/wp-content/uploads/2016/01/Whatisdisruptiveinnovation.pdf>

59.

Lepore J. What the Gospel of Innovation Gets Wrong | The New Yorker. 2014; Available from: <https://www.newyorker.com/magazine/2014/06/23/the-disruption-machine>