BUSM146 Sustainable and Social Innovation

Module Organiser: Dr Yasser Bhatti



[1]

'Join the Circus'. [Online]. Available: https://www.fastcompany.com/53331/join-circus

[2]

Drucker, Peter F., 'The Discipline of Innovation.', Harvard Business Review, vol. 76 Issue 6, p149-157, 7p, 1 Color Photograph, no. 76 Issue 6, p149-157, 7p, 1 Color Photograph.

[3]

J. Bessant and J. Tidd, Innovation and Entrepreneurship 3E. New York: John Wiley & Sons Inc, 2015.

[4]

R. M. Henderson and K. B. Clark, 'Architectural Innovation: The Reconfiguration of Existing Product Technologies and the Failure of Established Firms', Administrative Science Quarterly, vol. 35, no. 1, Mar. 1990, doi: 10.2307/2393549.

[5]

'The Stubborn American Who Brought Ice to the World - The Atlantic'. [Online]. Available: https://www.theatlantic.com/national/archive/2013/02/the-stubborn-american-who-brought -ice-to-the-world/272828/

'Bessant et al on Accelerating Diffusion of Innovation'. [Online]. Available: http://www.innovation-portal.info/wp-content/uploads/Accelerating-diffusion-tool.pdf

[7]

Dyer, Jeffrey H., 'The Innovator's DNA. (cover story)', Harvard Business Review, vol. 87 Issue 12, p60-67, 8p, 1 Color Photograph, 1 Illustration, 1 Graph, no. 87 Issue 12, p60-67, 8p, 1 Color Photograph, 1 Illustration, 1 Graph.

[8]

J. M. Utterback and L. Kim, 'Invasion of a Stable Business by Radical Innovation', in The Management of Productivity and Technology in Manufacturing, P. R. Kleindorfer, Ed. Boston, MA: Springer US, 1985, pp. 113–151 [Online]. Available: http://link.springer.com/10.1007/978-1-4613-2507-9_5

[9]

D. Jolly, B. McKern, and G. Yip, 'The Next Innovation Opportunity in China', 2015 [Online]. Available: http://www.iberchina.org/files/The_Next_Innovation_Opportunity_in_China.pdf

[10]

J. Bessant and J. Tidd, Innovation and Entrepreneurship 3E. New York: John Wiley & Sons Inc, 2015.

[11]

'The "National System of Innovation" in historical perspective', Cambridge Journal of Economics, Feb. 1995, doi: http://www.cdts.fiocruz.br/morel/ufrj2010/IEP851.Artigos/Freeman1995.pdf.

[12]

A Hargadon, 'Building an innovation factory.', Harvard business review, vol. 78, no. 3, pp. 157–66, 217 [Online]. Available: http://europepmc.org/abstract/med/11183977

[13]

'DoctHERs in Pakistan empowering female doctors | Health | Al Jazeera'. [Online]. Available: http://www.aljazeera.com/indepth/features/2016/03/docthers-pakistan-empowering-female -doctors-160328143049724.html

[14]

G. Mulgan et al, 'Social Innovation -- What it is, Why it matters and How it can be accelerated.', 2007 [Online]. Available: http://eureka.sbs.ox.ac.uk/761/1/Social_Innovation.pdf

[15]

J. Bessant and J. Tidd, Innovation and Entrepreneurship 3E. New York: John Wiley & Sons Inc, 2015.

[16]

J. A. Phills Jr., K. Deiglmeier, and D. T. Miller, 'Rediscovering Social Innovation' [Online]. Available: https://ssir.org/images/articles/2008FA_feature_phills_deiglmeier_miller.pdf

[17]

G. Mulgan, 'Social innovation – the last and next decade | Nesta', 2017. [Online]. Available: https://www.nesta.org.uk/blog/social-innovation-last-and-next-decade

[18]

Y. Kor, J. Prabhu, and M. Esposito, 'How Large Food Retailers Can Help Solve the Food Waste Crisis', 2017 [Online]. Available: https://hbr.org/2017/12/how-large-food-retailers-can-help-solve-the-food-waste-crisis

[19]

Nidumolu, Ram, 'Why sustainability is now the key driver of innovation.', Harvard Business Review, vol. 87 Issue 9, p56-64, 9p, 1 Color Photograph, no. 87 Issue 9, p56-64, 9p, 1 Color Photograph.

[20]

J. Bessant and J. Tidd, Innovation and Entrepreneurship 3E. New York: John Wiley & Sons Inc, 2015.

[21]

A. Hoffman, 'The Evolving Focus of Business Sustainability Education', in EarthEd, Washington, DC: Island Press/Center for Resource Economics, 2017, pp. 3–20 [Online]. Available: http://link.springer.com/10.5822/978-1-61091-843-5_1

[22]

E. Beinhocker and N. Hanauer, 'Redefining capitalism | McKinsey & Company', 2014. [Online]. Available:

https://www.mckinsey.com/global-themes/long-term-capitalism/redefining-capitalism

[23]

M. Prime, I. Attaelmanan, A. Imbuldeniya, M. Harris, A. Darzi, and Y. Bhatti, 'From Malawi to Middlesex: the case of the Arbutus Drill Cover System as an example of the cost-saving potential of frugal innovations for the UK NHS', BMJ Innovations, vol. 4, no. 2, pp. 103–110, Apr. 2018, doi: 10.1136/bmjinnov-2017-000233. [Online]. Available: https://innovations.bmj.com/content/4/2/103

[24]

H. Wadge and Y. Bhatti, 'Brazil's Family Health Strategy: Using Community Health Care Workers to Provide Primary Care - The Commonwealth Fund'. 2016 [Online]. Available: http://www.commonwealthfund.org/publications/case-studies/2016/dec/brazil-family-health -strategy

[25]

Y. A. Bhatti and R. Basu, Frugal innovation: models, means, methods. New York: Cambridge University Press, 2018.

[26]

I. Govindarajan, 'How GE is disrupting itself' [Online]. Available: https://s3.amazonaws.com/academia.edu.documents/33879749/How_GE_Is_Disrupting_Its elf.pdf?AWSAccessKeyId=AKIAIWOWYYGZ2Y53UL3A&Expires=1514396103&Sig nature=%2Fo3tgLF%2BfPH7a63Dex2wIUeWN6M%3D&response-content-disposition=i nline%3B%20filename%3DHow_GE_Is_Disrupting_Itself.pdf

[27]

B. Yasser and P. Jaideep, 'Frugal Innovation and Social Innovation: Linked Paths to Achieving Inclusion Sustainably, In Handbook of Inclusive Innovation: The Role of Organizations, Markets and Communities in Social Innovation.', in Handbook of Inclusive Innovation: The Role of Organizations, Markets and Communities in Social Innovation., G. Gerry, B. Ted, T. Paul, and J. Havovi, Eds. Edward Elgar.

[28]

J. R. Bessant and J. Tidd, Innovation and entrepreneurship, Third Edition. Chichester: John Wiley & Sons, 2015.

[29]

Y. A. Bhatti and R. Basu, Frugal innovation: models, means, methods. New York: Cambridge University Press, 2018.

[30]

C. Sempels and J. Hoffmann, Sustainable innovation strategy: creating value in a world of finite resources. Basingstoke, Hampshire: Palgrave Macmillan, 2013 [Online]. Available: http://ezproxy.library.qmul.ac.uk/login?url=http://www.vlebooks.com/vleweb/product/open reader?id=QMUL&isbn=9781137352613&uid=^u

[31]

HBR's 10 must reads on innovation. Boston, Massachusetts: Harvard Business Review Press, 2013.

by Marcus Wagner, Entrepreneurship, Innovation and Sustainability. 2012 [Online]. Available: https://books.googlo.co.uk/books?id=agk0DwAAOBAL&:printsoc=frontcovor&am

https://books.google.co.uk/books?id=qqk0DwAAQBAJ&printsec=frontcover&dq=I nnovations+in+Sustainability&hI=en&sa=X&ved=0ahUKEwiDnLyOgsPYAh UKCcAKHdMWDp0Q6AEIOTAD#v=onepage&q=Innovations%20in%20Sustainability& amp;f=false

[33]

A. A. Marcus, Innovations in sustainability: fuel and food. Cambridge, U.K.: Cambridge University Press, 2015.

[34]

A. Hargadon, Sustainable innovation: build your company's capacity to change the world. Stanford, California: Stanford University Press, 2015 [Online]. Available: https://ebookcentral.proquest.com/lib/gmul-ebooks/detail.action?docID=3568945

[35]

E. Beinhocker and N. Hanauer, 'Redefining capitalism | McKinsey & Company', 2014. [Online]. Available:

https://www.mckinsey.com/global-themes/long-term-capitalism/redefining-capitalism

[36]

M. Porter and M. Kramer, 'Creating Shared Value', 2011 [Online]. Available: http://www.nuovavista.com/SharedValuePorterHarvardBusinessReview.PDF

[37]

P. A. Dacin, M. T. Dacin, and M. Matear, 'Social Entrepreneurship: Why We Don't Need a New Theory and How We Move Forward From Here.', Academy of Management Perspectives, vol. 24, no. 3, pp. 37–57, Aug. 2010.

[38]

Cullen, John G, 'Educating Business Students About Sustainability: A Bibliometric Review of Current Trends and Research Needs', Journal of Business Ethics, vol. 145, no. 5, pp.

429-439 [Online]. Available: https://search-proquest-com.ezproxy.library.qmul.ac.uk/docview/1945565683

[39]

Mark Starik, 'From the Guest Editors: In Search of Sustainability in Management Education', Academy of Management Learning & Education, vol. 9, no. 3, pp. 377–383, 2010 [Online]. Available: http://amle.aom.org/content/9/3/377.extract

[40]

A. Hoffman, 'The Evolving Focus of Business Sustainability Education', in EarthEd, Washington, DC: Island Press/Center for Resource Economics, 2017, pp. 3–20 [Online]. Available: http://link.springer.com/10.5822/978-1-61091-843-5_1

[41]

T. Brown and J. Wyatt, 'Design Thinking for Social Innovation | Stanford Social Innovation Review', 2010 [Online]. Available: https://ssir.org/articles/entry/design_thinking_for_social_innovation

[42]

F. Boons and F. Lüdeke-Freund, 'Business models for sustainable innovation: state-of-the-art and steps towards a research agenda', Journal of Cleaner Production, vol. 45, pp. 9–19, Apr. 2013, doi: 10.1016/j.jclepro.2012.07.007.

[43]

B. et al, 'Global Lessons In Frugal Innovation To Improve Health Care Delivery In The United States' [Online]. Available: https://www.healthaffairs.org/doi/abs/10.1377/hlthaff.2017.0480

[44]

Y. A. Bhatti et al., 'The search for the holy grail: frugal innovation in healthcare from low-income or middle-income countries for reverse innovation to developed countries', BMJ Innovations, vol. 3, no. 4, pp. 212–220, Oct. 2017, doi: 10.1136/bmjinnov-2016-000186.

[45]

V. Govindarajan and R. Ramamurti, 'Delivering World-Class Health Care Affordably', 2013 [Online]. Available:

https://health.economictimes.indiatimes.com/web/files/retail_files/reports/data_file-Delivering-World-Class-Healthcare-Affordably-1421848200.pdf

[46]

J. Levänen, M. Hossain, T. Lyytinen, A. Hyvärinen, S. Numminen, and M. Halme, 'Implications of Frugal Innovations on Sustainable Development: Evaluating Water and Energy Innovations', Sustainability, vol. 8, no. 12, Dec. 2015, doi: 10.3390/su8010004.

[47]

J. Shan and M. Khan, 'Implications of Reverse Innovation for Socio-Economic Sustainability: A Case Study of Philips China', Sustainability, vol. 8, no. 6, Jun. 2016, doi: 10.3390/su8060530.

[48]

A. Brem and P. Wolfram, 'Research and development from the bottom up - introduction of terminologies for new product development in emerging markets', Journal of Innovation and Entrepreneurship, vol. 3, no. 1, 2014, doi: 10.1186/2192-5372-3-9.

[49]

M. Pansera and S. Sarkar, 'Crafting Sustainable Development Solutions: Frugal Innovations of Grassroots Entrepreneurs', Sustainability, vol. 8, no. 12, Jan. 2016, doi: 10.3390/su8010051.

[50]

Chesbrough, Henry W., 'The Era of Open Innovation.', MIT Sloan Management Review, vol. 44 Issue 3, p35-41, 7p, 2 Diagrams, no. 44 Issue 3, p35-41, 7p, 2 Diagrams.

[51]

Hansen, Morten T., 'Networked Incubators.', Harvard Business Review, vol. 78 Issue 5, p74-84, 10p, 1 Color Photograph, 1 Diagram, 4 Charts, 1 Graph, no. 78 Issue 5, p74-84, 10p, 1 Color Photograph, 1 Diagram, 4 Charts, 1 Graph.

[52]

P. van der Boor, P. Oliveira, and F. Veloso, 'Users as innovators in developing countries: The global sources of innovation and diffusion in mobile banking services', Research Policy , vol. 43, no. 9, pp. 1594–1607, Nov. 2014, doi: 10.1016/j.respol.2014.05.003.

[53]

G. Zanello, X. Fu, P. Mohnen, and M. Ventresca, 'The creation and diffusion of innovation in developing countries: a systematic literature review', Journal of Economic Surveys, vol. 30, no. 5, pp. 884–912, Dec. 2016, doi: 10.1111/joes.12126.

[54]

B. Yasser, del C. Jacqueline, O. Kristian, and D. Ara, 'Putting Humans at the Center of Health Care Innovation', 2AD [Online]. Available: https://hbr.org/2018/03/putting-humans-at-the-center-of-health-care-innovation

[55]

B. Yasser and P. Jaideep, 'Frugal Innovation and Social Innovation: Linked Paths to Achieving Inclusion Sustainably, In Handbook of Inclusive Innovation: The Role of Organizations, Markets and Communities in Social Innovation.', in Handbook of Inclusive Innovation: The Role of Organizations, Markets and Communities in Social Innovation., G. Gerry, B. Ted, T. Paul, and J. Havovi, Eds. Edward Elgar.

[56]

Marvin B. Lieberman and David B. Montgomery, 'First-Mover Advantages', Strategic Management Journal, vol. 9, 1988 [Online]. Available: https://www-jstor-org.ezproxy.library.qmul.ac.uk/stable/2486211?seq=1#metadata_info_ta b_contents

[57]

M. A. Cusumano, Y. Mylonadis, and R. S. Rosenbloom, 'Strategic Maneuvering and Mass-Market Dynamics: The Triumph of VHS over Beta', Business History Review, vol. 66, no. 01, pp. 51–94, Mar. 1992, doi: 10.2307/3117053.

[58]

C. Christensen, M. Raynor, and R. McDonald, 'What is disruptive innovation', 2015 [Online]. Available:

http://pedrotrillo.com/wp-content/uploads/2016/01/Whatisdisruptiveinnovation.pdf

[59]

J. Lepore, 'What the Gospel of Innovation Gets Wrong | The New Yorker', 2014 [Online]. Available: https://www.newyorker.com/magazine/2014/06/23/the-disruption-machine