BUSM146 Sustainable and Social Innovation

Module Organiser: Dr Yasser Bhatti





A Hargadon (no date) 'Building an innovation factory.', Harvard business review, 78(3), pp. 157-66, 217. Available at: http://europepmc.org/abstract/med/11183977.

et al, B. (no date) 'Global Lessons In Frugal Innovation To Improve Health Care Delivery In The United States'. Available at: https://www.healthaffairs.org/doi/abs/10.1377/hlthaff.2017.0480.

Beinhocker, E. and Hanauer, N. (2014a) Redefining capitalism | McKinsey & Company. Available at:

https://www.mckinsey.com/global-themes/long-term-capitalism/redefining-capitalism.

Beinhocker, E. and Hanauer, N. (2014b) Redefining capitalism | McKinsey & Company. Available at:

https://www.mckinsey.com/global-themes/long-term-capitalism/redefining-capitalism.

'Bessant et al on Accelerating Diffusion of Innovation' (no date). Available at: http://www.innovation-portal.info/wp-content/uploads/Accelerating-diffusion-tool.pdf.

Bessant, J. and Tidd, J. (2015a) Innovation and Entrepreneurship 3E. New York: John Wiley & Sons Inc.

Bessant, J. and Tidd, J. (2015b) Innovation and Entrepreneurship 3E. New York: John Wiley & Sons Inc.

Bessant, J. and Tidd, J. (2015c) Innovation and Entrepreneurship 3E. New York: John Wiley & Sons Inc.

Bessant, J. and Tidd, J. (2015d) Innovation and Entrepreneurship 3E. New York: John Wiley & Sons Inc.

Bessant, J.R. and Tidd, J. (2015) Innovation and entrepreneurship. Third Edition. Chichester: John Wiley & Sons.

Bhatti, Y.A. et al. (2017) 'The search for the holy grail: frugal innovation in healthcare from low-income or middle-income countries for reverse innovation to developed countries', BMJ Innovations, 3(4), pp. 212–220. Available at: https://doi.org/10.1136/bmjinnov-2016-000186.

Bhatti, Y.A. and Basu, R. (2018a) Frugal innovation: models, means, methods. New York: Cambridge University Press.

Bhatti, Y.A. and Basu, R. (2018b) Frugal innovation: models, means, methods. New York: Cambridge University Press.

Boons, F. and Lüdeke-Freund, F. (2013) 'Business models for sustainable innovation: state-of-the-art and steps towards a research agenda', Journal of Cleaner Production, 45, pp. 9–19. Available at: https://doi.org/10.1016/j.jclepro.2012.07.007.

van der Boor, P., Oliveira, P. and Veloso, F. (2014) 'Users as innovators in developing countries: The global sources of innovation and diffusion in mobile banking services', Research Policy, 43(9), pp. 1594–1607. Available at: https://doi.org/10.1016/j.respol.2014.05.003.

Brem, A. and Wolfram, P. (2014) 'Research and development from the bottom up introduction of terminologies for new product development in emerging markets', Journal of Innovation and Entrepreneurship, 3(1). Available at: https://doi.org/10.1186/2192-5372-3-9.

Brown, T. and Wyatt, J. (2010) 'Design Thinking for Social Innovation | Stanford Social Innovation Review'. Available at: https://ssir.org/articles/entry/design_thinking_for_social_innovation.

by Marcus Wagner (2012) Entrepreneurship, Innovation and Sustainability. Available at: https://books.google.co.uk/books?id=qqk0DwAAQBAJ&printsec=frontcover&dq=I nnovations+in+Sustainability&hI=en&sa=X&ved=0ahUKEwiDnLyOgsPYAh UKCcAKHdMWDp0Q6AEIOTAD#v=onepage&q=Innovations%20in%20Sustainability& amp;f=false.

Chesbrough, Henry W. (no date) 'The Era of Open Innovation.', MIT Sloan Management Review, 44 Issue 3, p35-41, 7p, 2 Diagrams(44 Issue 3, p35-41, 7p, 2 Diagrams).

Christensen, C., Raynor, M. and McDonald, R. (2015) 'What is disruptive innovation'. Available at: http://pedrotrillo.com/wp-content/uploads/2016/01/Whatisdisruptiveinnovation.pdf.

Cullen, John G (no date) 'Educating Business Students About Sustainability: A Bibliometric Review of Current Trends and Research Needs', Journal of Business Ethics, 145(5), pp. 429–439. Available at:

https://search-proquest-com.ezproxy.library.qmul.ac.uk/docview/1945565683.

Cusumano, M.A., Mylonadis, Y. and Rosenbloom, R.S. (1992) 'Strategic Maneuvering and Mass-Market Dynamics: The Triumph of VHS over Beta', Business History Review, 66(01), pp. 51–94. Available at: https://doi.org/10.2307/3117053.

Dacin, P.A., Dacin, M.T. and Matear, M. (2010) 'Social Entrepreneurship: Why We Don't Need a New Theory and How We Move Forward From Here.', Academy of Management Perspectives, 24(3), pp. 37–57.

DoctHERs in Pakistan empowering female doctors | Health | Al Jazeera (no date). Available at:

http://www.aljazeera.com/indepth/features/2016/03/docthers-pakistan-empowering-female -doctors-160328143049724.html.

Drucker, Peter F. (no date) 'The Discipline of Innovation.', Harvard Business Review, 76 Issue 6, p149-157, 7p, 1 Color Photograph(76 Issue 6, p149-157, 7p, 1 Color Photograph).

Dyer, Jeffrey H. (no date) 'The Innovator's DNA. (cover story)', Harvard Business Review, 87 Issue 12, p60-67, 8p, 1 Color Photograph, 1 Illustration, 1 Graph(87 Issue 12, p60-67, 8p, 1 Color Photograph, 1 Illustration, 1 Graph).

Govindarajan, I. (no date) 'How GE is disrupting itself'. Available at:

https://s3.amazonaws.com/academia.edu.documents/33879749/How_GE_Is_Disrupting_Its elf.pdf?AWSAccessKeyId=AKIAIWOWYYGZ2Y53UL3A&Expires=1514396103&Sig nature=%2Fo3tgLF%2BfPH7a63Dex2wIUeWN6M%3D&response-content-disposition=i nline%3B%20filename%3DHow_GE_Is_Disrupting_Itself.pdf.

Govindarajan, V. and Ramamurti, R. (2013) 'Delivering World-Class Health Care Affordably'. Available at:

https://health.economictimes.indiatimes.com/web/files/retail_files/reports/data_file-Delivering-World-Class-Healthcare-Affordably-1421848200.pdf.

Hansen, Morten T. (no date) 'Networked Incubators.', Harvard Business Review, 78 Issue 5, p74-84, 10p, 1 Color Photograph, 1 Diagram, 4 Charts, 1 Graph(78 Issue 5, p74-84, 10p, 1 Color Photograph, 1 Diagram, 4 Charts, 1 Graph).

Hargadon, A. (2015) Sustainable innovation: build your company's capacity to change the world. Stanford, California: Stanford University Press. Available at: https://ebookcentral.proquest.com/lib/gmul-ebooks/detail.action?docID=3568945.

HBR's 10 must reads on innovation (2013). Boston, Massachusetts: Harvard Business Review Press.

Henderson, R.M. and Clark, K.B. (1990) 'Architectural Innovation: The Reconfiguration of Existing Product Technologies and the Failure of Established Firms', Administrative Science Quarterly, 35(1). Available at: https://doi.org/10.2307/2393549.

Hoffman, A. (2017a) 'The Evolving Focus of Business Sustainability Education', in EarthEd. Washington, DC: Island Press/Center for Resource Economics, pp. 3–20. Available at: https://doi.org/10.5822/978-1-61091-843-5_1.

Hoffman, A. (2017b) 'The Evolving Focus of Business Sustainability Education', in EarthEd. Washington, DC: Island Press/Center for Resource Economics, pp. 3–20. Available at: https://doi.org/10.5822/978-1-61091-843-5_1.

Join the Circus (no date). Available at: https://www.fastcompany.com/53331/join-circus.

Jolly, D., McKern, B. and Yip, G. (2015) 'The Next Innovation Opportunity in China'. Available at: http://www.iberchina.org/files/The_Next_Innovation_Opportunity_in_China.pdf.

Kor, Y., Prabhu, J. and Esposito, M. (2017) 'How Large Food Retailers Can Help Solve the Food Waste Crisis'. Available at: https://hbr.org/2017/12/how-large-food-retailers-can-help-solve-the-food-waste-crisis. Lepore, J. (2014) 'What the Gospel of Innovation Gets Wrong | The New Yorker'. Available at: https://www.newyorker.com/magazine/2014/06/23/the-disruption-machine.

Levänen, J. et al. (2015) 'Implications of Frugal Innovations on Sustainable Development: Evaluating Water and Energy Innovations', Sustainability, 8(12). Available at: https://doi.org/10.3390/su8010004.

Marcus, A.A. (2015) Innovations in sustainability: fuel and food. Cambridge, U.K.: Cambridge University Press.

Mark Starik (2010) 'From the Guest Editors: In Search of Sustainability in Management Education', Academy of Management Learning & Education, 9(3), pp. 377–383. Available at: http://amle.aom.org/content/9/3/377.extract.

Marvin B. Lieberman and David B. Montgomery (1988) 'First-Mover Advantages', Strategic Management Journal, 9. Available at:

https://www-jstor-org.ezproxy.library.qmul.ac.uk/stable/2486211?seq=1#metadata_info_ta b_contents.

Mulgan et al, G. (2007) 'Social Innovation -- What it is, Why it matters and How it can be accelerated.' Available at: http://eureka.sbs.ox.ac.uk/761/1/Social_Innovation.pdf.

Mulgan, G. (2017) Social innovation – the last and next decade | Nesta. Available at: https://www.nesta.org.uk/blog/social-innovation-last-and-next-decade.

Nidumolu, Ram (no date) 'Why sustainability is now the key driver of innovation.', Harvard Business Review, 87 Issue 9, p56-64, 9p, 1 Color Photograph(87 Issue 9, p56-64, 9p, 1 Color Photograph).

Pansera, M. and Sarkar, S. (2016) 'Crafting Sustainable Development Solutions: Frugal Innovations of Grassroots Entrepreneurs', Sustainability, 8(12). Available at: https://doi.org/10.3390/su8010051.

Phills Jr., J.A., Deiglmeier, K. and Miller, D.T. (no date) 'Rediscovering Social Innovation'. Available at: https://ssir.org/images/articles/2008FA_feature_phills_deiglmeier_miller.pdf.

Porter, M. and Kramer, M. (2011) 'Creating Shared Value'. Available at: http://www.nuovavista.com/SharedValuePorterHarvardBusinessReview.PDF.

Prime, M. et al. (2018) 'From Malawi to Middlesex: the case of the Arbutus Drill Cover System as an example of the cost-saving potential of frugal innovations for the UK NHS', BMJ Innovations, 4(2), pp. 103–110. Available at: https://doi.org/10.1136/bmjinnov-2017-000233.

Sempels, C. and Hoffmann, J. (2013) Sustainable innovation strategy: creating value in a world of finite resources. Basingstoke, Hampshire: Palgrave Macmillan. Available at: http://ezproxy.library.qmul.ac.uk/login?url=http://www.vlebooks.com/vleweb/product/open reader?id=QMUL&isbn=9781137352613&uid=^u.

Shan, J. and Khan, M. (2016) 'Implications of Reverse Innovation for Socio-Economic Sustainability: A Case Study of Philips China', Sustainability, 8(6). Available at:

https://doi.org/10.3390/su8060530.

'The "National System of Innovation" in historical perspective' (1995) Cambridge Journal of Economics [Preprint]. Available at: https://doi.org/http://www.cdts.fiocruz.br/morel/ufrj2010/IEP851.Artigos/Freeman1995.pdf.

The Stubborn American Who Brought Ice to the World - The Atlantic (no date). Available at: https://www.theatlantic.com/national/archive/2013/02/the-stubborn-american-who-brought -ice-to-the-world/272828/.

Utterback, J.M. and Kim, L. (1985) 'Invasion of a Stable Business by Radical Innovation', in P.R. Kleindorfer (ed.) The Management of Productivity and Technology in Manufacturing. Boston, MA: Springer US, pp. 113–151. Available at:

https://doi.org/http://ciow.org/docsDM/Utterback%281995-ch7%29InvasionStableBusinessR adical%20Innovation.pdf.

Wadge, H. and Bhatti, Y. (2016) 'Brazil's Family Health Strategy: Using Community Health Care Workers to Provide Primary Care - The Commonwealth Fund'. Available at: http://www.commonwealthfund.org/publications/case-studies/2016/dec/brazil-family-health -strategy.

Yasser, B. et al. (2AD) 'Putting Humans at the Center of Health Care Innovation'. Available at: https://hbr.org/2018/03/putting-humans-at-the-center-of-health-care-innovation.

Yasser, B. and Jaideep, P. (no date a) 'Frugal Innovation and Social Innovation: Linked Paths to Achieving Inclusion Sustainably, In Handbook of Inclusive Innovation: The Role of Organizations, Markets and Communities in Social Innovation.', in G. Gerry et al. (eds) Handbook of Inclusive Innovation: The Role of Organizations, Markets and Communities in Social Innovation. Edward Elgar.

Yasser, B. and Jaideep, P. (no date b) 'Frugal Innovation and Social Innovation: Linked Paths to Achieving Inclusion Sustainably, In Handbook of Inclusive Innovation: The Role of Organizations, Markets and Communities in Social Innovation.', in G. Gerry et al. (eds) Handbook of Inclusive Innovation: The Role of Organizations, Markets and Communities in Social Innovation. Edward Elgar.

Zanello, G. et al. (2016) 'The creation and diffusion of innovation in developing countries: a systematic literature review', Journal of Economic Surveys, 30(5), pp. 884–912. Available at: https://doi.org/10.1111/joes.12126.